



ABOUT

Valory Pierce

Valory Pierce is an American YouTube personality, and entrepreneur on her self-titled YouTube channel [**www.youtube.com/ValoryPierce**](https://www.youtube.com/ValoryPierce)

Pierce is a former Fashion Model turned YouTuber where she has gained over **268,700+** subscribers with **85 million+** total video views on her self-titled channel - which eventually lead her to become an Entrepreneur. She has worked with **DocFinder Korea, Audible, Ann Taylor Loft, Sony Pictures, The Swan Princess Franchise, Lootcrate Anime, Pied Piper Inc.** and countless other brands in PR social media marketing.

YOUTUBE STATISTICS

5,000,000+
Monthly Views

85,000,000+
Total Views

268,700+
Total Subscribers

DEMOGRAPHICS

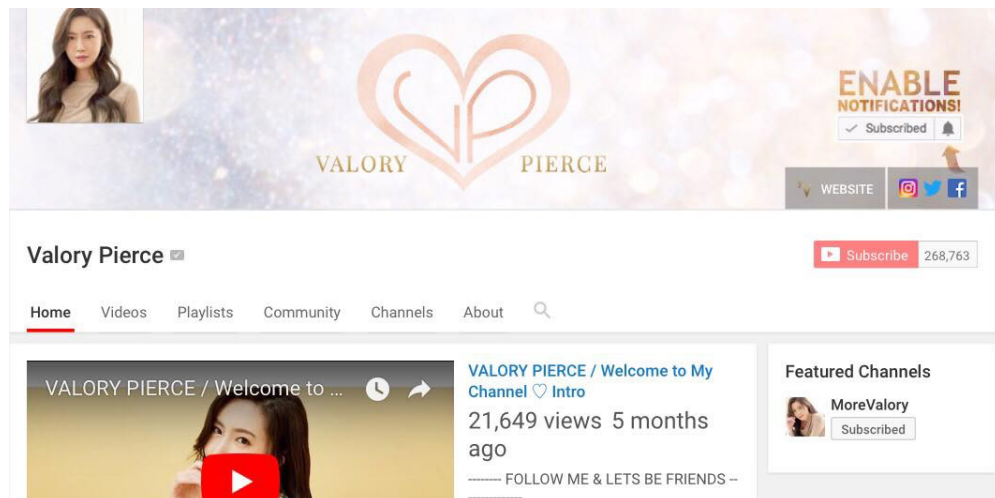
AUDIENCE:

75% Female 25% Male

LOCATION:

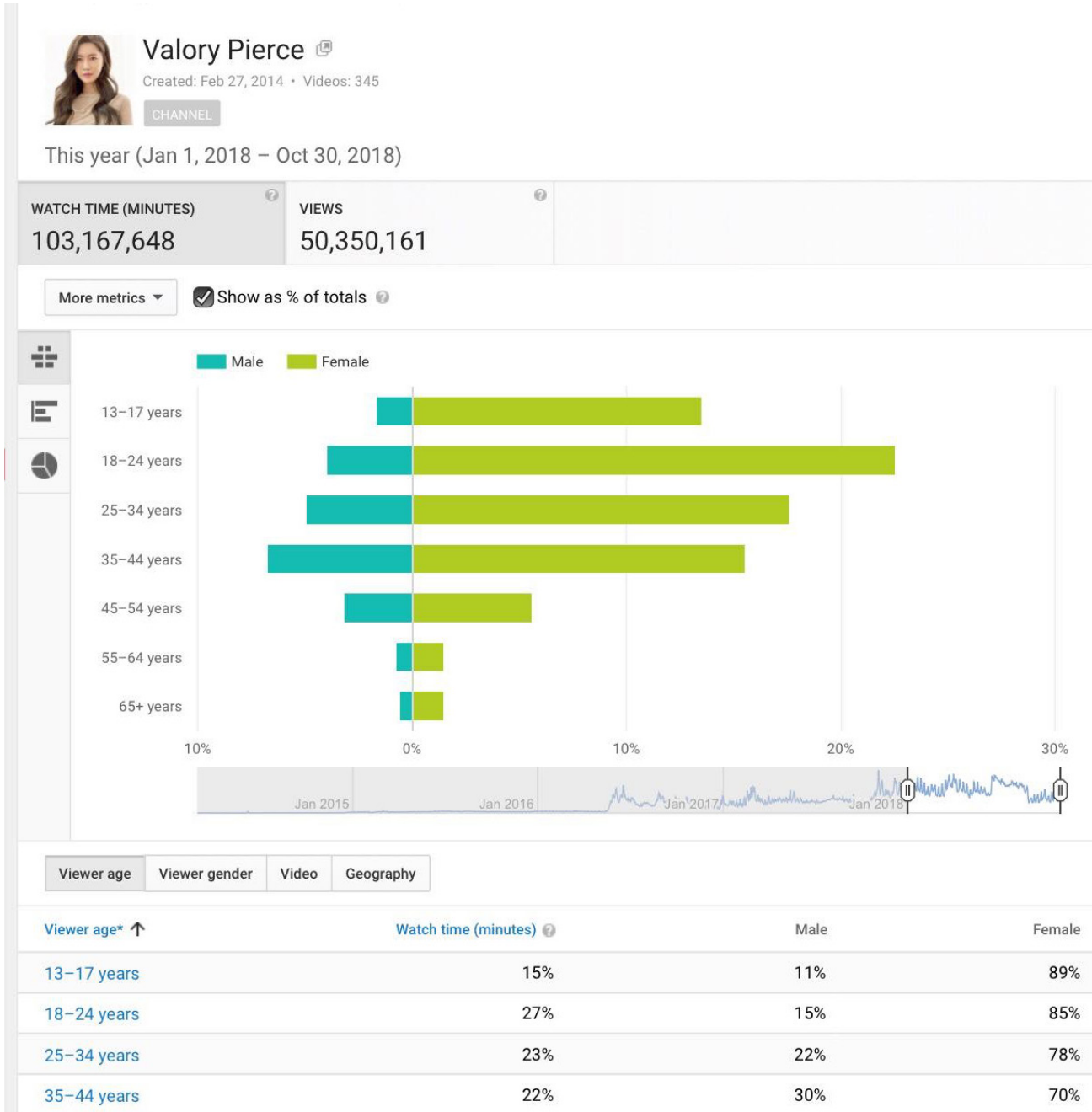
41% USA 7% UK 52% Other

ABOUT MY CHANNEL



Youtube: <https://youtube.com/ValoryPierce>

YOUTUBE ANALYTICS





Valory Pierce

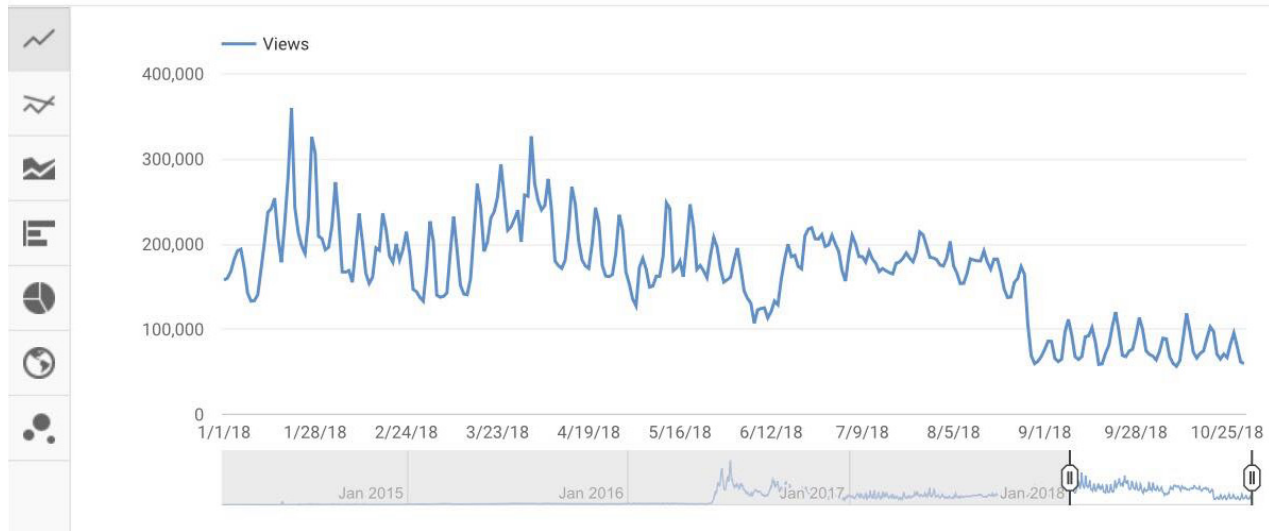
Created: Feb 27, 2014 • Videos: 345

CHANNEL

This year (Jan 1, 2018 – Oct 30, 2018)

WATCH TIME (MINUTES) 103,167,648	VIEWS 50,350,161	YOUTUBE PREMIUM WATCH TIME (MINUTES) 983,971	YOUTUBE PREMIUM VIEWS 434,443
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Compare metric Daily Show growth



Top geographies

Watch time

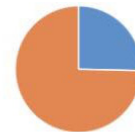
- United States (41%)
- United Kingdom (7.0%)
- Canada (4.1%)
- Australia (3.5%)
- Philippines (3.4%)



Gender

Views

- Male (25%)
- Female (75%)



SOCIAL MEDIA FOLLOWERS



8,300+
@ValoryPierce



10,700+
@ValoryPierce

FEATURED BRAND COLLABORATIONS

Amino

Docfinder
Korea

BEST
FIENDS

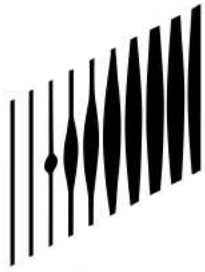
GNG PLASTIC SURGERY
GNG HOSPITAL

キラキラ クレート by JAPAN CRATE
KIRAKIRA
CRATE

ANN TAYLOR
LOFT

audible
an amazon company

EXPERIENCE JAPAN THROUGH BEAUTY⁺



SONY
PICTURES
HOME
ENTERTAINMENT

SOLESTRUCK

SKIP BEAT

The
Swan
Princess

LOOTANIME

JAPAN CRATE
すごい

GET IN TOUCH

For more information and to discuss sponsorship opportunities, please send all inquiries to contact@valorypierce.com